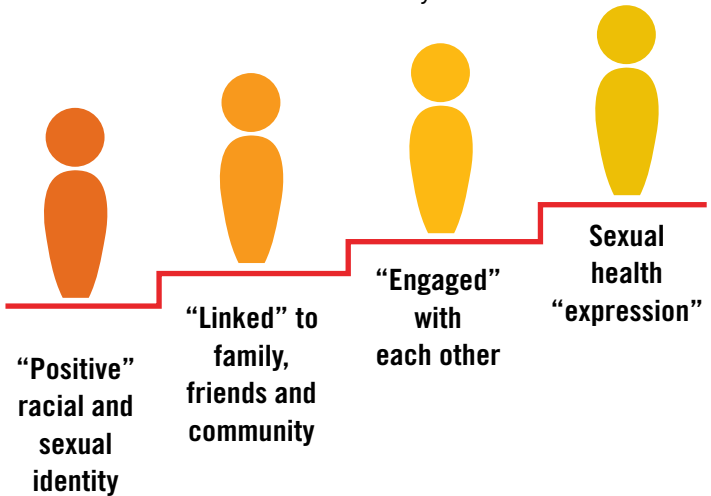


Public Health is Personal, Pleasurable and Connected

What gets measured gets funded, the adage goes. What would happen if communities demanded measurements of individual and collective health and well-being that have nothing to do with a retrovirus or a specific sex act, and everything to do with human dignity, comfort and safety in one's own skin—a comfort that's hard-fought in racist, sexist, homo- and trans-phobic nations? Imagine a world in which this cascade counted as much as 90-90-90. Let's work to make it a reality.



Credit: David Malebranche, Morehouse School of Medicine, USA, *Making the Treatment Cascade Work in Key and Vulnerable Populations*, AIDS 2018 (Accessible at: <http://programme.aids2018.org/Programme/Session/35>).