



Resources for engagement evaluation

27th June 2024

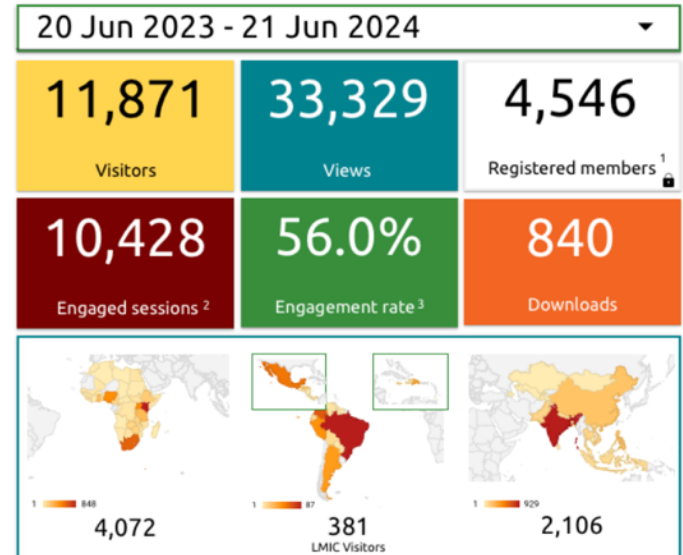
Alun Davies



Regional Mesh coordinators – LAC, Africa and Asia



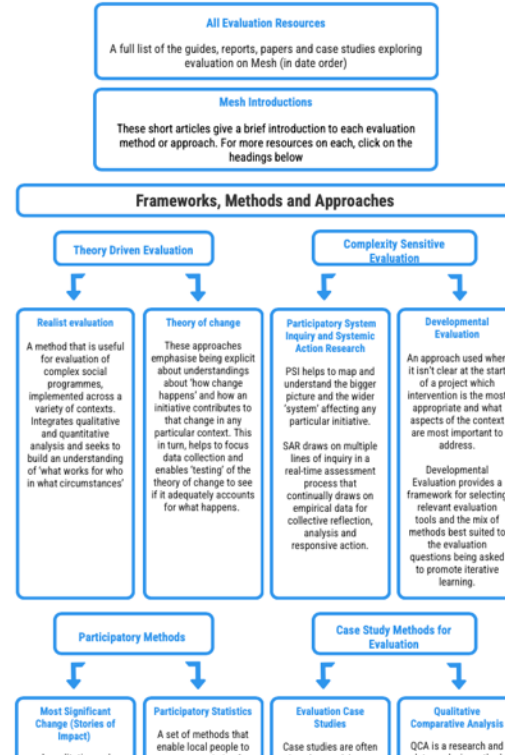
- Curate and share – resources
- Capacity strengthening through convening workshops and webinars and hosting online trainings
- Foster collaborations - Trusted neutral broker



Evaluation resources on Mesh

- Theory driven evaluation (Theory of Change and Realist Evaluation)
- Participatory Methods (e.g. Most Significant Change)
- Case Study methods
- Methods for evaluating relationships and networks

Explore Evaluation Resources on Mesh - Click the titles below



An Introduction and Practical Guide to Community Engagement and Involvement in Global Health Research



Authors

- Gill Black
- Rodrick Sambakunsi
- Robin Vincent
- Alun Davies
- Noni Mumba
- Helen Latchem

Course outline

- The course is free on [Mesh](#)
- 7 modules - taken at any time, in any order
 - Understanding [Community Engagement \(CEI\)](#) in Health Research
 - Justifying CEI, Considering Stakeholders and Engaging Policymakers
 - Ethical CEI
 - Principles and Models for CEI
 - Approaches and Methods for CEI
 - CEI Partnerships, Relationships and Project Planning
 - Evaluation of CEI
- After successful completion of each end-of-module quiz, a certificate can be obtained.



Module 7: Evaluation of CEI

Author: Robin Vincent

Co-Authors: Rodrick Sambakunzi and Noni Mumba

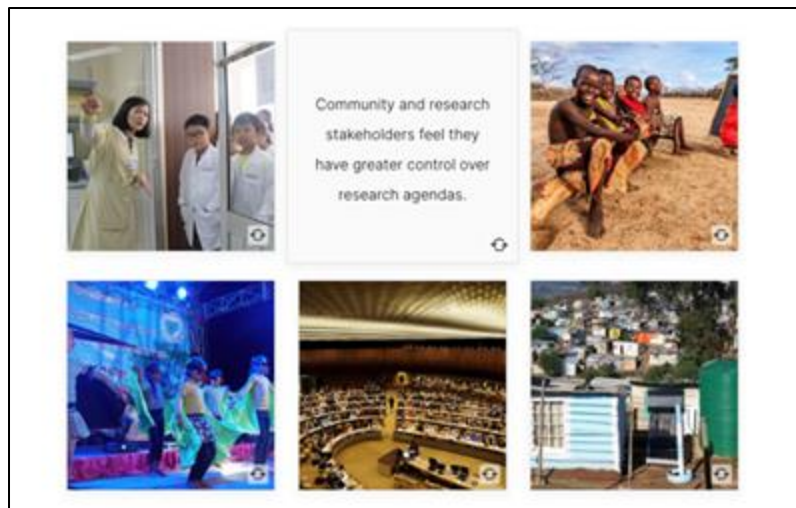


- Why it is important to evaluate CEI
- What is evaluation? Introduce terminology
- How the characteristics of CEI influence the evaluation approaches
- We and look at how to plan evaluation to keep it simple and manageable, while paying attention to the practical and ethical aspects of CEI

Purposes of CEI

- Communities better understand research
- Research stakeholders have greater control of research agendas
- Research is used in policy and practice
- Research is better implemented

Exercise: different purposes of CEI



Exercise: different types of change

Purposes of CEI

Different types of change to assess

Has CEI ensured research stakeholders control and shape the research process?

Assess whether:

Community input has influenced research priorities, design and implementation

Match the aim of the CEI evaluation with the change you would focus on.

Drag and drop the aim (left) onto the specific change to look for (right), then select 'submit'.

≡ Do communities value being involved with research and receive adequate benefits?	Changes in community members' understanding before and after CEI activities.
≡ Has CEI supported the adoption and use of research?	Community input has influenced research priorities, design, and implementation.
≡ Has CEI improved community members' understanding of research?	CEI around research findings has led to changes in relevant policies and practice.
≡ Has CEI ensured research stakeholders control and shape research processes?	Changes in community's opinions and perceptions of their involvement.

Evaluating meaningful engagement

- Importance of active engagement of communities throughout the research process
- Important to **evaluate the process and quality of engagement** and **the impact of engagement on research**
- What makes engagement meaningful
- How to support and facilitate meaningful engagement

Examples of guidance and case studies



"Researchers, sponsors, health authorities and relevant institutions should engage potential participants and communities in a meaningful participatory process that involves them in an early and sustained manner in the design, development, implementation, design of the informed consent process and monitoring of research, and in the dissemination of its results."

CIOMS (Council for International Organizations of Medical Sciences) 2016 p24

Evaluating meaningful engagement

- Appropriate evaluation tools to help with the evaluation questions you want answered
- Importance of reflection and evaluative thinking



Course uptake (Month 1)

- Total page landings – 3856
- Individual users - 1477
- Certificates awarded - 644



“This is the most comprehensive, yet reasonably concise, resource I’ve encountered yet.”

“It provides a comprehensive introduction to CEI in a way that is easy to understand.”