

Significant investment in community engagement in health research

Wide range of assumptions about the value of CE

- Improves the ethics of research
- Facilitates the successful execution of research
- Improves the impact/outcomes of research

Funders and implementation partners support CE

Eg - Wellcome Trust, Gates Foundation, DFID, World Bank, NIH, CDC

lack of a robust evidence base, but empirical research suggested that these assumptions have some validity



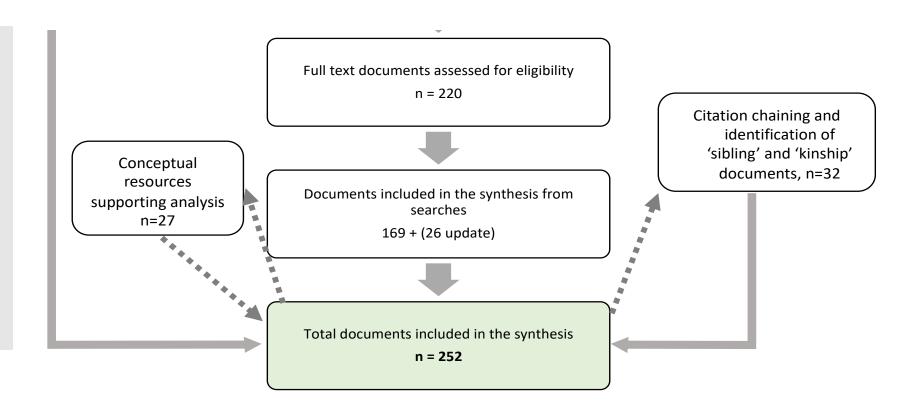
Persistent challenges for improving community engagement

- High degree of *variability* in CE:
 - Language/concepts; goals; guidance; practice
- Engagement typically emphasizes activities/interventions, rather than the nature of the interactions/relationships, underlying mechanisms and outcomes:
 - E.g., Community Advisory Boards (CABs); formative research
- Engagement activities are complex social interventions; dynamic multi-stakeholder processes
 - o understanding relationships, context and culture is vital





Realist review – how CE works



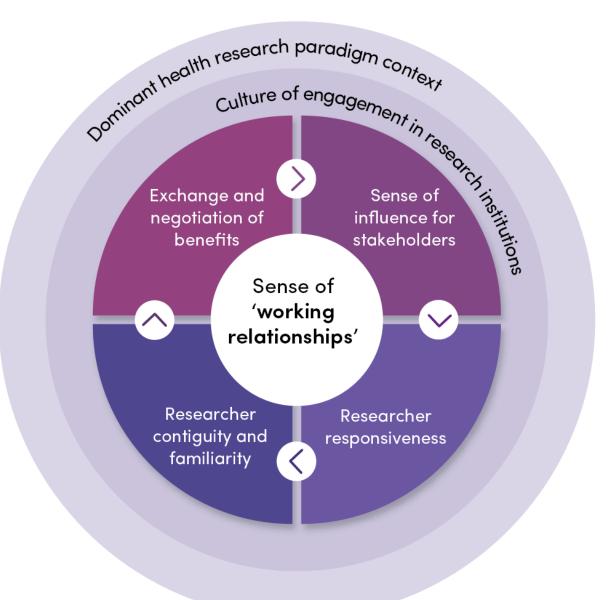


CE establishes 'working relationships'

Four interlinked dynamics

Importance of access to health care accompanying research participation

Contribute to **acceptance of research** and participation





Findings shared through an <u>animation</u>

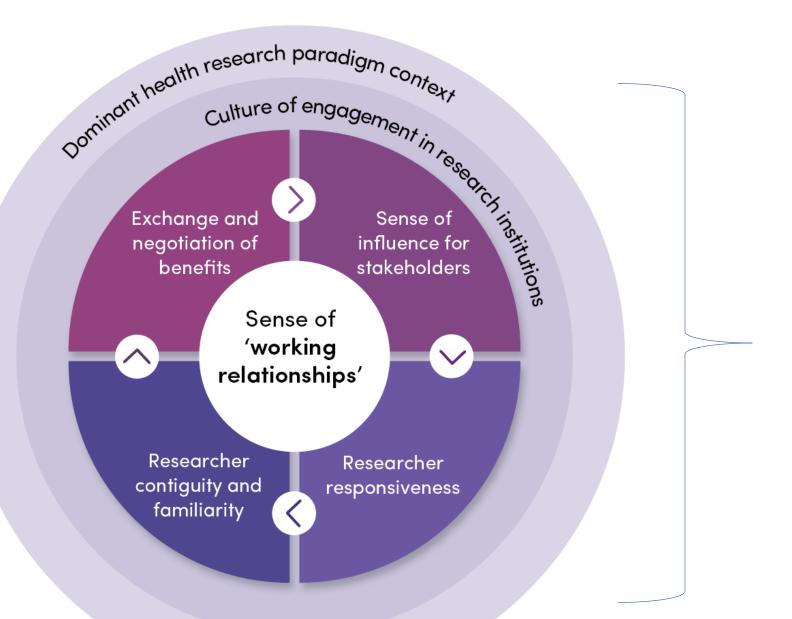


Conclusions

- CE more about developing working relationships than any particular technique, tool or method
- CE strategies need to be informed by an understanding of the relational dynamics of engagement and influences of context
- Developing working relationships across difference tends to 'accommodate' and reproduce the dominant paradigm
- The very relationships that help get research done rest on ethically problematic aspects of global health research
- The analysis hints at an alternative dynamic of 'collaborative partnership' not systematically explored in the current review







Reproduce the dominant health paradigm *or challenge it*



Recommendations



- Focus CE on building relationships, including beyond particular research studies and over the longer term
- Ensuring listening and responding to stakeholder concerns as well as 'accurate' information
- Better planning and evaluation of CE with more explicit 'theory of change'
- Tracking and changing power
- Building in regular reflection/debriefs
- Being proportionate, meaningful



Review outputs

- Full paper in Wellcome Open
- Commentary paper in BMJ Global Health
- Briefing paper for funders and research institutions
- Briefing paper for engagement practitioners and researchers
- Animation of review findings
- Materials hosted on Mesh Community Engagement Hub: https://mesh.tghn.org/programme-hubs/real/
- Dissemination through networks, webinars, meetings



