## Moving a Product to the "Real World"

**Post-trial access** 

After trial ends, intervention provided to participants, and sometimes their communities

Open label extensions (OLE)

**Follow-on study**, intervention available for specific time to participants from randomized controlled trial who know they are receiving active intervention/potential benefit

Implementation research

**Research protocol** enrolling new participants (not previously in trials/OLE), aiming to assess intervention in a more "real world" setting

**Demonstration** projects

Offer use of new intervention outside of clinical trial site; can address delivery infrastructure needs and ways individuals integrate it into daily activities & decision making

Introduction initiatives

**Large-scale** provision of an intervention, sometimes part of country rollout, aiming to learn and apply lessons from introducing an intervention at scale

Scale-up

Complex process of making new intervention widely available, includes mobilization of sufficient resources for procurement, distribution, delivery, worker training, etc.

