





Potential Market of LEN for PrEP



The top 16 PrEP markets, based on 2024 oral PrEP initiations and the possible 2026 injectable market, assuming 60% of new PrEP users choose an injectable, as seen in implementation studies.



Totals for Top Markets

2024 Oral PrEP Initiations	2,484,783
Possible 2026 Injectable Users	1,490,870

	2024 Initiations 	Possible 2026 Market 
Ukraine	7,155	4,293

	2024 Initiations 	Possible 2026 Market 
Philippines	13,191	7,915
Thailand	13,670	8,202
Vietnam	16,735	10,041

	2024 Initiations 	Possible 2026 Market 
Brazil	82,619	49,571

	2024 Initiations 	Possible 2026 Market 
Eswatini	26,369	15,821
Kenya	145,774	87,464
Lesotho	30,161	18,097
Malawi	100,485	60,291
Mozambique	205,582	123,349
Nigeria	235,776	141,466
South Africa	572,393	343,436
Tanzania	272,526	163,516
Uganda	265,753	159,452
Zambia	379,797	227,878
Zimbabwe	116,797	70,078

Funding Source:

-  PEPFAR
-  Global Fund and PEPFAR
-  Global Fund
-  Other

