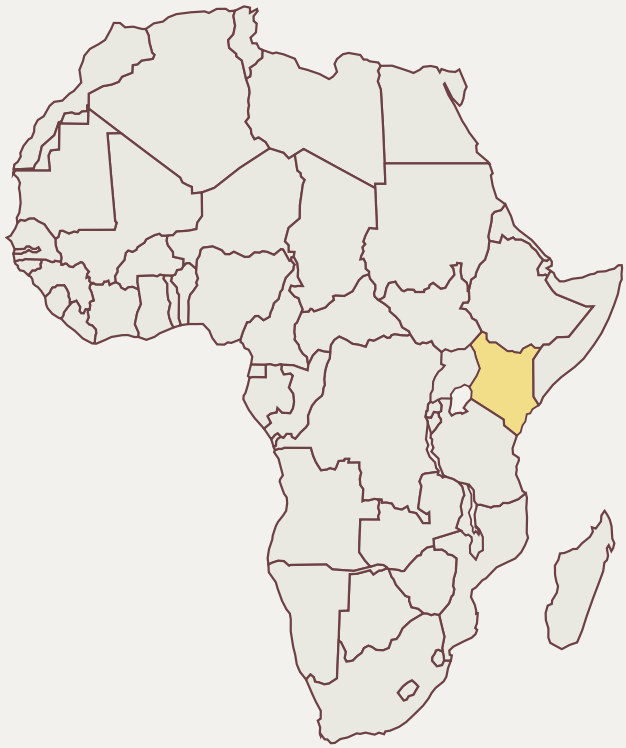
Advancing Access to LEN for PrEP in Kenya

Lvcthealth

Kenya's National AIDS and STI Control Programme (NASCOP) launched lenacapavir for PrEP (LEN) in February 2026 through a phased implementation plan, beginning with LEN rollout in 15 priority counties. The introduction of LEN marked an important step toward expanding HIV prevention choice in Kenya, adding another long-acting option to available prevention methods that include oral PrEP, the dapivirine vaginal ring (DVR), and injectable cabotegravir (CAB).



While updates to incorporate LEN for PrEP into Kenya's clinical infrastructure, guidelines, and provider training were underway, gaps remained in preparing communities to trust, accept, and make informed decisions on prevention services — particularly among priority goups.

Beginning in February 2026, Lvcthealth worked with NASCOP, county health teams, and communities to ensure the introduction of LEN translated into community access and uptake. Lvcthealth mobilized and trained community HIV prevention champions, co-created demand generation materials with priority groups and engaged social media influencers to amplify messaging. They also provided technical support to strengthen service delivery and promoted learning and evidence generation to inform ongoing implementation.

Impact by the Numbers

16,710
People reached, with 34% referred to services and 42% accessing a PrEP method

189
Champions deployed to conduct outreach activities in 15 counties

77
Trainer of Trainers trained to scale-up training of champions

Outcomes & Lessons Learned

Lvcthealth's efforts helped bridge national LEN rollout efforts to community level implementation, contributing to outcomes that include:

- **Increasing awareness and demand for LEN and PrEP choice among priority groups:** Co-creating demand generation messages and communication materials with community stakeholders and working with social media influencers to amplify choice messaging ensured resources resonated with and reached the right audiences.

- **Fostering community trust and informed decision-making:** Training community champions to be credible messengers helped influence health seeking behaviors, increase awareness of prevention options, and promote service uptake.

- **Strengthening LEN implementation at county and facility levels:** Promoting regular coordination and learning and providing continued technical support to use Electronic Medical Record (EMR) systems informed decision making and helped increase implementation reporting accuracy.

Efforts to engage community champions and county health teams highlighted several lessons for sustaining demand generation and scale-up, including:

- Recognize that demand generation is a systems investment, not a campaign.

- Engage stakeholders across the health system – from communities to national-level officials – to strengthen ownership and buy-in.

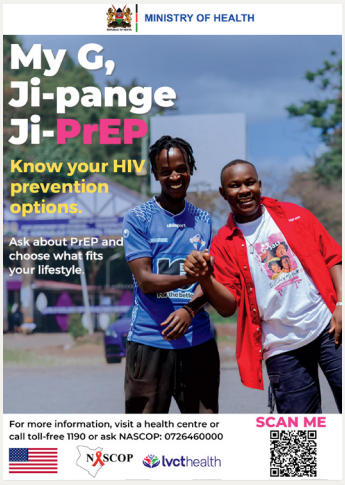
- Invest in existing, trusted government and community structures and communication systems to share lessons learned.

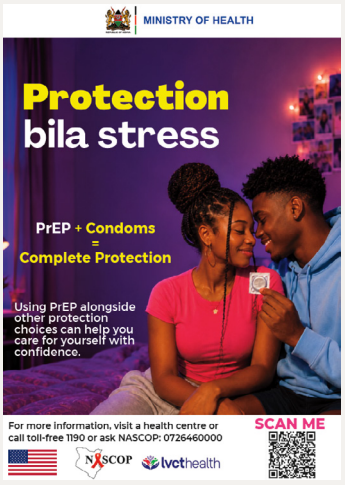
- Create a pool of government-based trainers and locally based champions to support scale-up, embed knowledge, and reduce reliance on external structures.

Sustainability & Future Implications

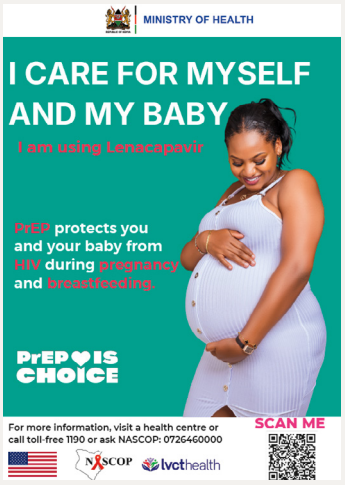
Building on existing structures helped establish a foundation for sustained demand generation and future PrEP scale up. Following formal approval of the new demand generation materials and approach, the associated materials and tools were handed off to NASCOP for ongoing use and adaptation. Additionally, training a large number of county government trainers and community champions created a pool of local expertise to support future training and expanding to other counties. Finally, working with community networks who are already embedded within the health system and local structures ensures the continuous promotion of choice and connecting communities to services.

Continued investment in community champions and government supported trainers will be critical to sustaining awareness and demand generation as LEN and other PrEP products reach the market.









National demand generation posters co-created with communities and reflect messaging, and imagery that resonate with target audiences. A total of 20 materials were developed, approved, and distributed across 15 counties.

For more of Kenya's demand generation posters, see the communications toolkit.

Lvcthealth LEN Implementation Support: Key Activities

Community engagement & demand generation

Co-created and disseminated community informed messages and materials targeting AGYW, ABYM, and PBFW.

Community training & mobilization

Trained and mobilized prevention champions to promote choice, address misconceptions, and connect communities to services.

Implementation support

Technical support provided to counties and facilities to identify service delivery challenges, support implementation, and improve coordination and reporting.

Encouraging learning and reflection to inform future scale up

Convened county representatives to reflect on implementation experiences, share lessons, and identify priorities for continued PrEP scale up.

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